

Is it time to reimagine deprescribing research?

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Université de Montréal



**Canadian
Deprescribing
Network**



**TAKE A MOMENT TO
REFLECT**

**“Why are you here and what
are you trying to
accomplish?”**



US Deprescribing Research Network

The network's activities are designed to...catalyze expansion of the quantity, quality and **ultimate impact of deprescribing research**

**ARE YOU A GOOD
ENOUGH LEADER
OR RESEARCHER
TO CATALYZE THE
ULTIMATE IMPACT OF
DEPRESCRIBING
RESEARCH?**

Self-evaluation – how good a leader or deprescribing researcher are you?

On a scale of 0 to 10, how confident are you about your skills to catalyze the ultimate impact of deprescribing research?



Goals of this talk



Learn

- Learn from past deprescribing researchers what works and what doesn't work

Integrate

- Integrate a wider transdisciplinary perspective on what can be done better

Reimagine

- Reimagine what the future of deprescribing research might look like

Learn from past deprescribing researchers

- Mark H. Beers, geriatrician
- In 1988 was the first to observe and report cognitive side effects from sedatives, antipsychotics and antidepressants among nursing home residents in Boston
- Develops Beers criteria in 1991 – an *explicit* list of drugs to use as a measure in a randomized controlled trial designed to reduce high risk drugs in nursing home patients



1954-2009



Learn from other deprescribing researchers

- Joseph T. Hanlon, pharmacist
- In 1992 developed the Medication Appropriateness Index (MAI), a rigorous *implicit* 10-question measure that imposes structure and process to evaluate the appropriateness of each medication, tested among older adults in outpatient VA, primary care and hospital settings
- Recognizes the limitations of a one-size-fits-all solution, calls on clinical judgment and other considerations like duration and cost (Hanlon & Schmader, *Drugs Aging* 2013)

Questions for the USDeN Measures Working Group

Are these useful measures for
deprescribing?

Do all prescribers use them?

How will a new measure be
more useful or widely applied?

Questions for the USDeN High Priority Targets Working Group

Are nursing home residents high priority targets for deprescribing research?

Are Veterans, older outpatients and inpatients high priority targets for deprescribing research?

Do you think changing or simplifying the targets will improve the impact of deprescribing in the real-world?

What can we learn from Canadian deprescribing researchers?

- Barbara Farrell, pharmacist
- Deprescribing tools and communication methods



Deprescribing.org

Webinars



Decision aids

SHOULD I KEEP TAKING MY ACID REFLUX MEDICATION?

A consult decision aid for you to discuss whether to continue your proton pump inhibitor (PPI)

1. Why am I being offered this choice?

| | |
|---|--|
| YOU HAVE TAKEN A PPI FOR AT LEAST 4 WEEKS (to treat mild/moderate heartburn or acid reflux) | Acid reflux happens when acid from your stomach travels into your esophagus (a tube that connects the mouth to the stomach). The acid causes heartburn, pain in the throat or trouble swallowing. PPIs stop release of acid in the stomach. |
| YOU HAVE NO SYMPTOMS | PPIs resolve symptoms and heal about 60 to 80% of patients after 4 to 8 weeks. Some people may not need to keep taking PPIs long-term. Guidelines suggest using the lowest effective dose for the shortest duration. |
| YOU DO NOT HAVE A REASON TO STAY ON A PPI LONG-TERM | Certain people need PPIs long-term (for example, those taking regular NSAIDs*, those with a history of a stomach bleed, Barrett's esophagus or severe inflammation in their esophagus). It is not suitable for these people to stop their PPI. |

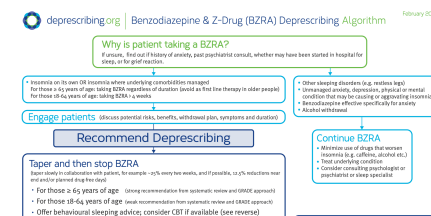
*NSAID = non-steroidal anti-inflammatory drugs (e.g. ibuprofen [Advil], naproxen [Aleve])

2. What are your options?

- Continue taking your PPI as you are now
- Use a lower dose of PPI
- Stop and use PPI "on-demand" (only when you have symptoms, for as long as it takes for symptoms to go away, then stop)

3. Rate the importance of benefits and harms of each option

Algorithms



Evidence-based guidelines



The official journal of the College of Family Physicians of Canada

Home Articles Info for About CFP Feedback

Research Article | Practice

Deprescribing proton pump inhibitors

Evidence-based clinical practice guideline

Barbara Farrell, Kevin Pottie, Wade Thompson, Taline Boghossian, Lisa Pizzola, Far Canadian Family Physician May 2017; 63 (5) 354-364



You may be at risk IF

You are taking one of the following
sedative-hypnotic medications:

- | | | |
|---|---|---|
| <input type="checkbox"/> Alprazolam (Xanax [®]) | <input type="checkbox"/> Diazepam (Valium [®]) | <input type="checkbox"/> Quazepam |
| <input type="checkbox"/> Chlorazepate | <input type="checkbox"/> Estazolam | <input type="checkbox"/> Temazepam (Restoril [®]) |
| <input type="checkbox"/> Chlordiazepoxide | <input type="checkbox"/> Flurazepam | <input type="checkbox"/> Triazolam (Halcion [®]) |
| <input type="checkbox"/> Chlordiazepoxide- amitriptyline | <input type="checkbox"/> Loprazolam | <input type="checkbox"/> Eszopiclone (Lunesta [®]) |
| <input type="checkbox"/> Clidinium- Chlordiazepoxide | <input type="checkbox"/> Lorazepam (Ativan [®]) | <input type="checkbox"/> Zaleplon (Sonata [®]) |
| <input type="checkbox"/> Clobazam | <input type="checkbox"/> Lormetazepam | <input type="checkbox"/> Zolpidem (Ambien [®]) |
| <input type="checkbox"/> Clonazepam (Rivotril [®] , Klonopin [®]) | <input type="checkbox"/> Nitrazepam | <input type="checkbox"/> Zolpidem CR (Intermezzo [®]) |
| | <input type="checkbox"/> Oxazepam (Serax [®]) | <input type="checkbox"/> Zolpidem Sublingual (Sublinox [®]) |
| | | <input type="checkbox"/> Zolpidem Transdermal (Zoletan [®]) |

Who recognizes this
brochure?

Direct-to-consumer
EMPOWER brochure

NNT=4 for complete cessation
NNT=3 for cessation or dose
reduction

Questions for the USDeN Communications Group

Are these useful tools for communicating about deprescribing?

Have they covered the range of clinical stakeholders and patients?


Do you think changing or simplifying these communication tools will improve the impact of deprescribing in the real-world?

Questions for the USDeN Data Harmonization Group

In the EMPOWER study we defined cessation as a lack of prescription renewal for 3 months, is this reasonable?

In the EMPOWER study we defined dose reduction as a 25% dose reduction from baseline, is this reasonable?

Do you think changing or simplifying these research definitions will improve the impact of deprescribing in the real-world?



You probably see a pattern in my questions

After 30 years of research, have we perhaps created
an echo chamber which promotes incremental –
rather than transformative - progress in the field?

DOES "BUILDING
A BETTER MOUSE
TRAP" ACTUALLY
WORK?



Building a better
mousetrap may be
the wrong way to
bring about
transformative
change

Some say that building a better mousetrap actually hurts creativity.

A teacher of mine, Robyn Tamblyn, told us that 90% of grant submissions propose building a better mousetrap. Only 10% strive to create a brand new design. Those 10% are the ones that get funded.

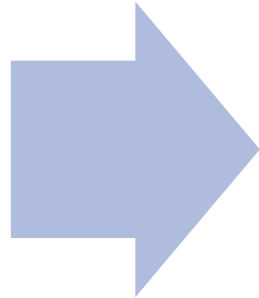
Words of wisdom from the business world:
“successful entrepreneurs focus on the problems people have, not the products”.

What can we learn from other disciplines?

Interdisciplinary echo chamber

Medicine
Pharmacy
Pharmacoepidemiology
Nursing

Like-minded people amplify
and agree with each other
about the proposed
approach



Transdisciplinary Disruption

Linguistics
Social and behavioral sciences
Economics
Implementation science
Political science

Different ways of looking at
the world and generating
knowledge

Linguistics

Deprescribing

Beers List
Medication
Appropriateness Index
Algorithms
Decision Aids
EMPOWER brochures
Randomized trials

deprescribing *verb*

A behavior that leads to the reduction of medication that may no longer be necessary or risks causing harm

Behavioral theories

seek to explain human behavior

Social and behavioral sciences

Social cognitive theory
Transtheoretical model
Health belief model
Theory of planned behavior
COM-B (behavioral) model

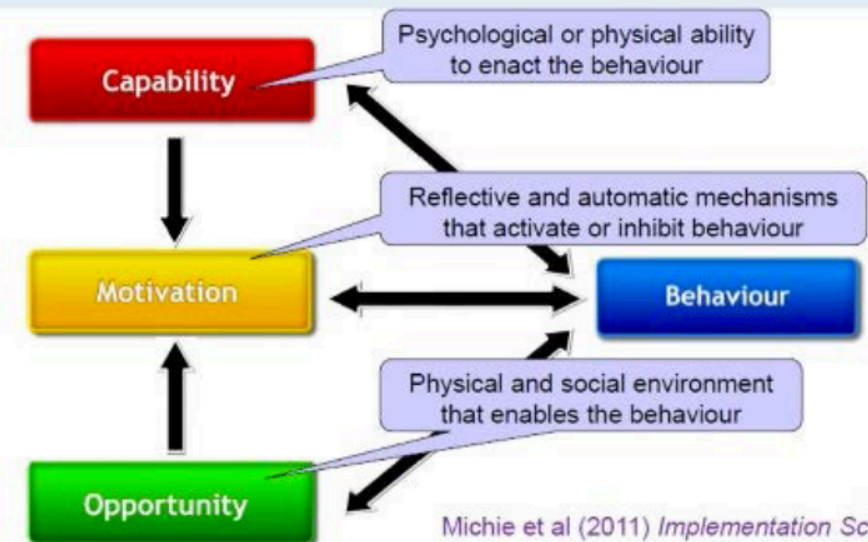
Capability

Opportunity

Motivation

The COM-B Model

The COM-B system: Behaviour occurs as an interaction between three necessary conditions





Canadian Deprescribing Network

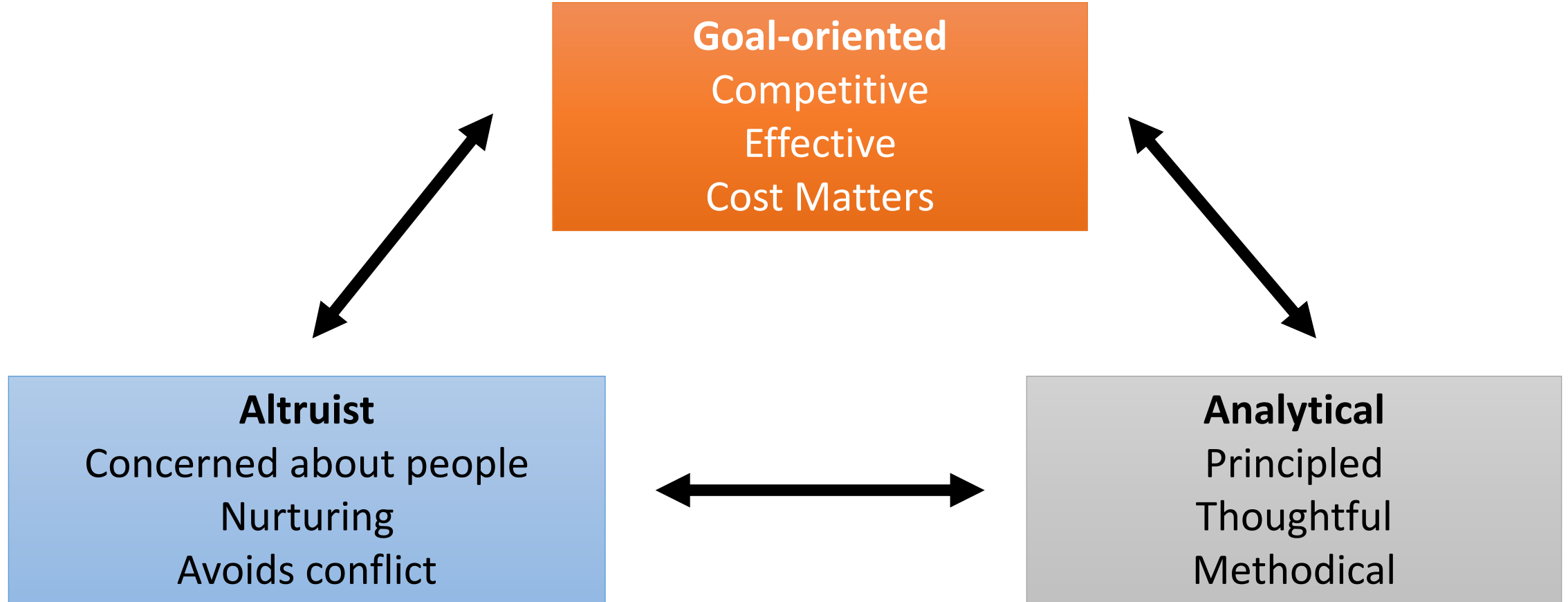
Capability - enabling people to deprescribe, including knowledge, skills and resources

Opportunity – increasing opportunities to promote deprescribing through external or environmental factors



Motivation – increasing people's desire to deprescribe

What motivates you?



The science of motivation – What can we learn from COVID- 19 and masks/testing in young people?

- Acknowledge in-group variation in **feelings** towards masks/testing and tailor messaging accordingly– empathize and validate concerns, and be ready to provide support.
- Highlight the personal and collective benefits but **do not overpromise**.
- Do not use **fear or shame**: may elicit strong resistance and negatively impact the promotion and maintenance of trust in the messenger.
- Appeal to **social identity** and shared values

Appealing to your
inner identity as
a deprescribing
hero may or may
not work



- <https://www.deprescribingnetwork.ca/deprescribing-intro-video>

Prescriber and patient motivations also change depending on the drug class



You May Be at Risk
You are currently taking a non-steroidal anti-inflammatory drug (NSAID):

| | |
|--|---|
| <input type="checkbox"/> Aspirin | <input type="checkbox"/> Mefenamic acid (Ponstel®) |
| <input type="checkbox"/> Diclofenac (Voltaren®) | <input type="checkbox"/> Meloxicam (Mobic®) |
| <input type="checkbox"/> Diflunisal (Dolobid®) | <input type="checkbox"/> Nabumetone (Relafen®) |
| <input type="checkbox"/> Etodolac (Lodine®) | <input type="checkbox"/> Naproxen (Naprosyn®, Aleve®) |
| <input type="checkbox"/> Ibuprofen (Advil®) | <input type="checkbox"/> Oxaprozin (Daypro®) |
| <input type="checkbox"/> Ketoprofen (Oruval®, Orudis®) | <input type="checkbox"/> Piroxicam (Feldene®) |
| | <input type="checkbox"/> Sulindac (Clinoril®) |

Logos: CIHR IRSC, iugm, Université de Montréal, La Chaire pharmaceutique Michel Saucier en santé et vieillissement, CaDeN Canadian Depression Network

58% discontinuation
in the D-PRESCRIBE trial



You May Be at Risk
You are taking one of the following sedative-hypnotic medications:

| | | |
|--|--|--|
| <input type="checkbox"/> Alprazolam (Xanax®) | <input type="checkbox"/> Diazepam (Valium®) | <input type="checkbox"/> Temazepam (Restoril®) |
| <input type="checkbox"/> Bromazepam (Lectopam®) | <input type="checkbox"/> Estazolam | <input type="checkbox"/> Triazolam (Halcion®) |
| <input type="checkbox"/> Chlorazepate | <input type="checkbox"/> Flurazepam | <input type="checkbox"/> Eszopiclone (Lunesta®) |
| <input type="checkbox"/> Chlorthalidopride-amitriptyline | <input type="checkbox"/> Loprazolam | <input type="checkbox"/> Zaleplon (Sonata®) |
| <input type="checkbox"/> Clidinium-chlorthalidopride | <input type="checkbox"/> Lorazepam (Ativan®) | <input type="checkbox"/> Zolpidem (Ambien®, Intermezzo®, Edluar®, Sublinox®, Zolpimist®) |
| <input type="checkbox"/> Clobazam | <input type="checkbox"/> Lormetazepam | <input type="checkbox"/> Zopiclone (Imovane®, Rhovane®) |
| <input type="checkbox"/> Clonazepam (Rivotril®, Klonopin®) | <input type="checkbox"/> Nitrazepam | |
| | <input type="checkbox"/> Oxazepam (Serax®) | |
| | <input type="checkbox"/> Quazepam | |

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43% discontinuation
in the D-PRESCRIBE trial



You may be at risk if you are taking opioids/narcotics for chronic pain

Are you taking one of the following medications?

| | |
|---|--|
| <ul style="list-style-type: none"> • Buprenorphine (Butrans®) • Codeine (Tylenol NO. 1®, NO. 2®, NO. 3®) • Fentanyl (Duragesic®) • Hydrocodone (Hycodan®) • Hydromorphone (Dilaudid®) • Meperidine (Demerol®) | <ul style="list-style-type: none"> • Methadone (Metadol®) • Morphine (MS-Contin®, M-Eslon®, Kadian®, Statex®) • Oxycodone (OxyNeo®, Percocet®, Supeudol®) • Tramadol (Tramacet®, Ralivia®) |
|---|--|

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*11% discontinuation
in the TAPERING trial
*non-significant



Do I still need this medication?
You are currently taking a proton pump inhibitor (PPI):

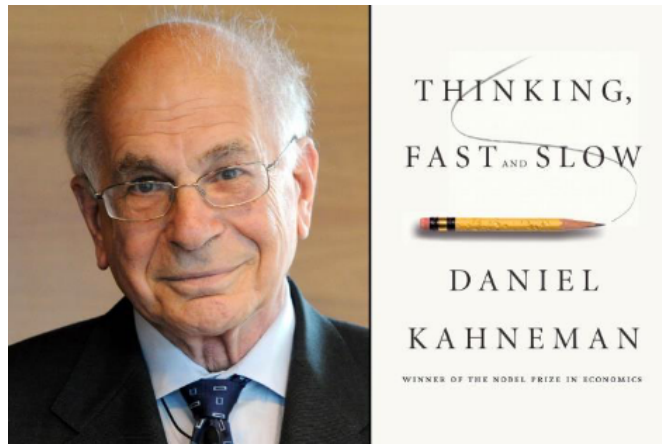
| | |
|---|---|
| <input type="checkbox"/> Dexlansoprazole (Dexilant®) | <input type="checkbox"/> Pantoprazole sodium (Pantoloc®, Panto IV®) |
| <input type="checkbox"/> Esomeprazole (Nexium®) | <input type="checkbox"/> Pantoprazole magnesium (Tecta®) |
| <input type="checkbox"/> Omeprazole (Losec®, Olex®) | <input type="checkbox"/> Rabeprazole (Pariet®) |
| <input type="checkbox"/> Lansoprazole (Prevacid®, Prevacid Fast Tab®) | |

* Generic brands often start with the words: APO, Novo, Pms, Ratio, Sanis, Teva

Logos: CIHR IRSC, iugm, Université de Montréal, La Chaire pharmaceutique Michel Saucier en santé et vieillissement, CaDeN Canadian Depression Network

Focus moves quickly from
risk to alternatives during
conversations

Economics



Dual cognitive processes guide thinking and behavior:

Fast (automatic, intuitive) and slow (effortful, analytical)

What works for
whom, in which
contexts, and
why?

Implementation Science



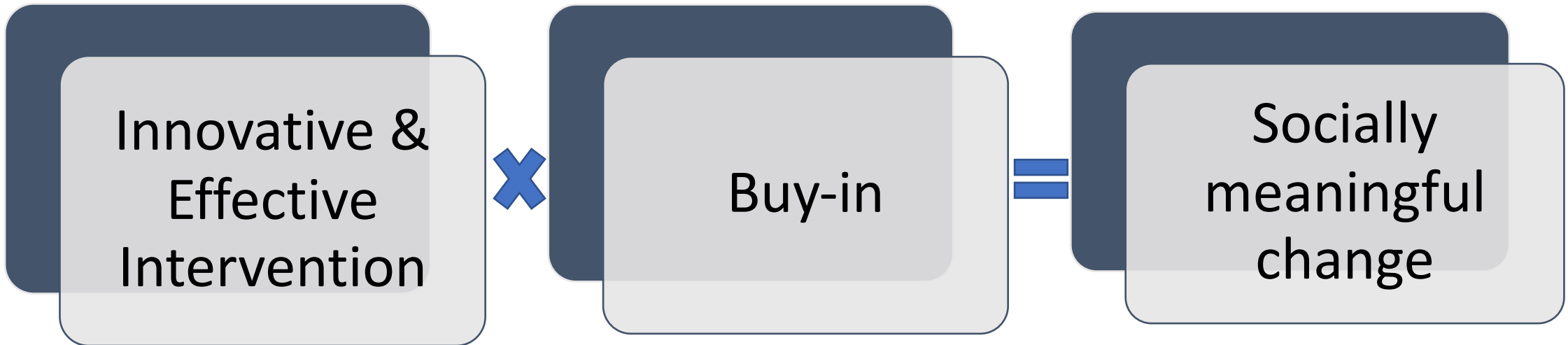
ORIGINAL ARTICLE | [Open Access](#) | CC BY-NC-ND

How the dual process model of human cognition can inform efforts to de-implement ineffective and harmful clinical practices: A preliminary model of unlearning and substitution

Christian D. Helfrich MPH, PhD , Adam J. Rose MD, MSc, Christine W. Hartmann PhD, Leti van Bodegom-Vos PhD, Ian D. Graham PhD, Suzanne J. Wood PhD, Barbara R. Majerczyk MPH, Chester B. Good MD, MPH, Leonard M. Pogach MD, MBA, Sherry L. Ball PhD, David H. Au MD, MS, David C. Aron MD, MS ... [See fewer authors](#) ^

First published: 05 January 2018 | <https://doi.org/10.1111/jep.12855> | Citations: 26

Implementation science reinforces the notion of “buy-in” among stakeholders, to scale up and spread interventions according to context



“Buy-in” through an intersectional lens



You May Be at Risk

You are taking one of the following sedative-hypnotic medications:

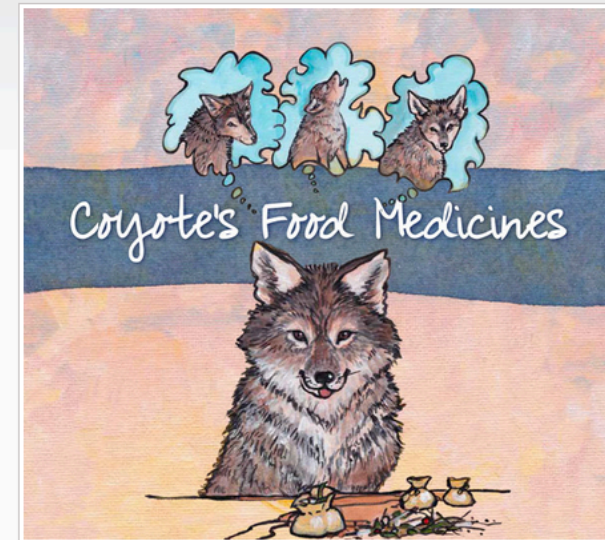
| | | |
|---|---|---|
| <input type="radio"/> Alprazolam (Xanax®) | <input type="radio"/> Diazepam (Valium®) | <input type="radio"/> Temazepam (Restoril®) |
| <input type="radio"/> Bromazepam (Lectopam®) | <input type="radio"/> Estazolam | <input type="radio"/> Triazolam (Halcion®) |
| <input type="radio"/> Chlorazepate | <input type="radio"/> Flurazepam | <input type="radio"/> Eszopiclone (Lunesta®) |
| <input type="radio"/> Chlordiazepoxide-amitriptyline | <input type="radio"/> Loprazolam | <input type="radio"/> Zaleplon (Sonata®) |
| <input type="radio"/> Clidinium-chlordiazepoxide | <input type="radio"/> Lorazepam (Ativan®) | <input type="radio"/> Zolpidem (Ambien®, Intermezzo®, Edluar®, Sublinox®, Zolpimist®) |
| <input type="radio"/> Clonazepam (Rivotril®, Klonopin®) | <input type="radio"/> Lormetazepam | <input type="radio"/> Zopiclone (Imovane®, Rhovane®) |
| | <input type="radio"/> Nitrazepam | |
| | <input type="radio"/> Oxazepam (Serax®) | |
| | <input type="radio"/> Quazepam | |



Healthy medication use – what we can learn from Coyote's Food Medicines

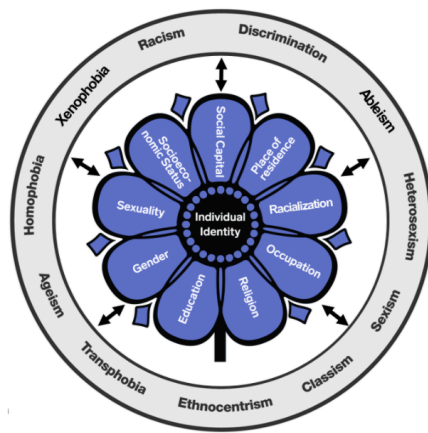
Jan 31, 2019

First Nations Health Authority and Doctors of BC use Indigenous Storytelling to help educate Health Care Providers



<https://www.fnha.ca/WellnessSite/WellnessDocuments/Coyotes-Food-Medicines.pdf>

Intersectionality



Gender
Racism
Age
Occupation
Veteran lens

Ability
Culture
Immigrant
Language
Geography

Reflection Worksheet



Where am I situated?

- ☐ What intersecting categories make up your identity?¹
- ☐ Reflecting on your response to the question above, how do your intersecting categories impact your place in society?¹
- ☐ How do your identities relate to the project's topic area? How might your place in society impact your work on this project?¹

Who is on the implementation team?

- ☐ What does an inclusive approach mean to you?¹
- ☐ What inclusive approaches have been used on your team, in your organization, or in other organizations? What is good or bad about these approaches? Note that not all teams or organizations take an inclusive approach.¹
- ☐ Who is the patient, healthcare provider, and community population affected by the project topic area? What would they want to get out of the project topic area? How do you plan to get them involved?²
- ☐ What are the real and perceived power differences on the team?^{2,3}
- ☐ Reflect on whether everyone who could be on the team has been asked if and how they would like to be involved. Think about how different perspectives that represent a range of intersecting categories have been examined.
- ☐ Does your team reflect the makeup of the patient, community, and health care providers that experiences the project topic?²

Identifying the Problem

- ☐ Whose point of view is reflected when defining the problem? For example, is it the Chief Executive Officer or the nurse who has prioritized a specific problem as the focus of the KT project?
- ☐ What are the information gaps in the problem area? How can these gaps be filled? Information gaps are areas where you do not have complete knowledge.

Defining the Evidence-to-Practice Gap

- ☐ Who decides which evidence-to-practice gaps is prioritized?

Selecting the Practice Change

- ☐ Of the practice changes under consideration, who is expected to change their behaviour and "do" the practice changes? This "who" could be a health professional the patient, the community, and/or another group.
- ☐ Think about the group expected to change their behaviour (e.g., nurses). What intersecting categories of group members can we reflect on? Think about the group affected by the practice change (e.g., patients). What intersecting categories of group members can we reflect on?

Appraising Evidence

- ☐ What information do I have? What information do I wish I had? Who might have this information? Who should I talk to about this?
- ☐ Critically assess the data

What can we learn about influence from political science?

35 TIPS for influencing people

Advocacy is all about changing minds and bringing others to your point of view. How exactly do you do that? Actually, there are many ways. Here are 35 tips to consider, whether you are creating a campaign or trying to convince the boss to get you some training.

1

Who exactly is my target audience?

Knowing your audience at a deep level can take you from merely "convincing" to being truly "influential." Research what drives them, what they're working on, what they read, etc.



2

What is the target audience's relationship with me?

Look at their relationship to you and how that could affect their receptiveness to your message. What's your history?



3

What's going on in their world?

Understanding how they perceive the world around them is key.



4

What do they already know about the subject?

People want to see that you've done your homework. You need to find new angles - which means you've got to understand what information people already have, and come at it from another direction.

Influence is about relationships.

How and with whom can we build trusting relationships in the field of deprescribing research?

What's the secret to making partnerships win-win?

January 2020: The Lown Institute
launches a *U.S. National Action Plan to Eliminate Medication Overload*



How can you build critical relationships to influence/work with and evaluate implementation of the action plan?

Reimagining deprescribing research to achieve ultimate impact

Take what we learned from the past
and bring it to the next level:

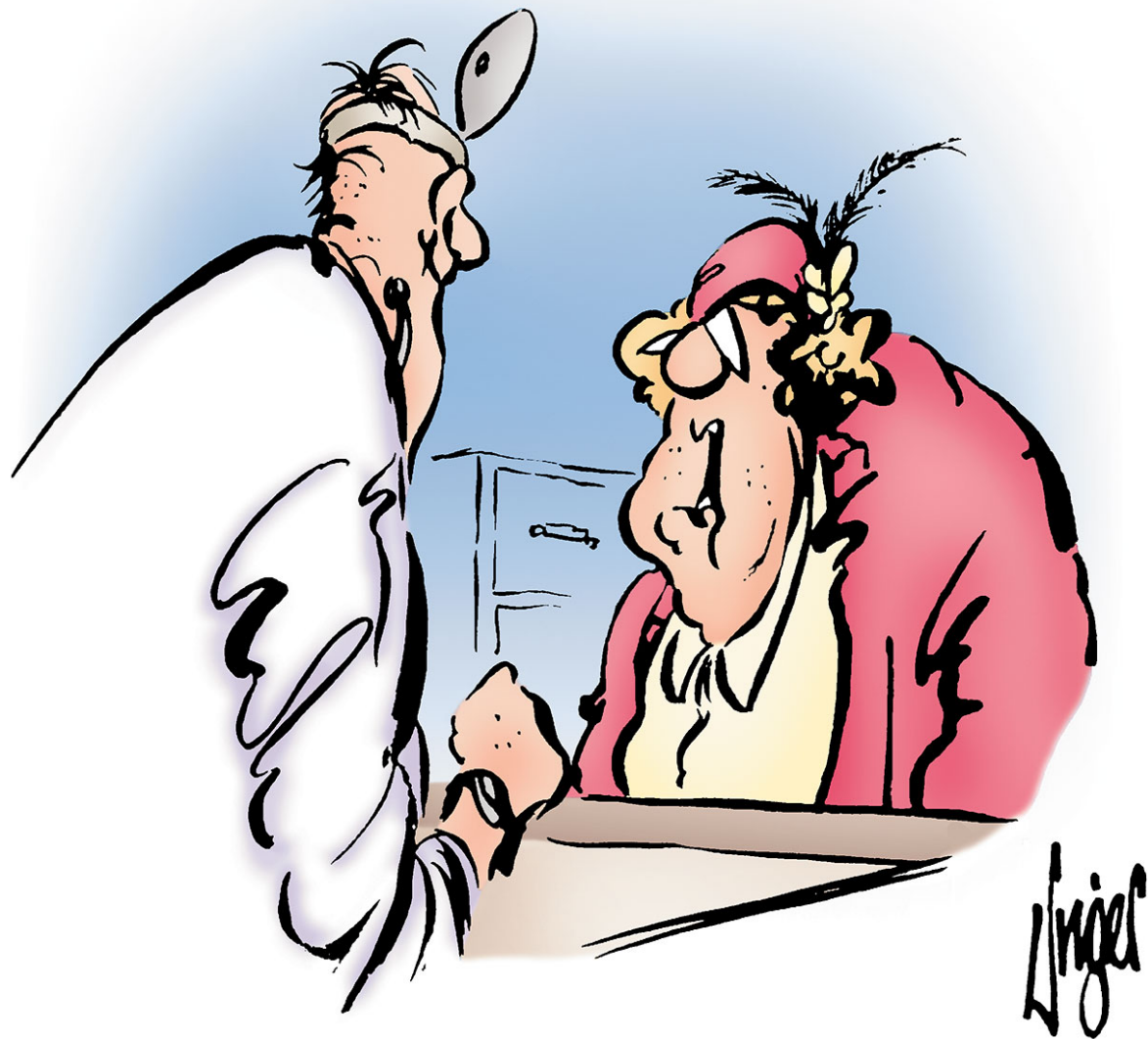
- Transdisciplinary team science
- Theory-driven
- Focus on different motivations to deprescribe
- Be inclusive of all stakeholder voices, be sensitive to culture and power imbalances
- Build trusting, ongoing relationships with change agents

This may
sound
daunting and
unreasonable
– embrace it!

Be unreasonable!

“The reasonable man (woman) adapts him/herself to the world; the unreasonable one persists in trying to adapt the world to him/herself. Therefore, all progress depends on the unreasonable man (woman).”

George Bernard Shaw
(1903)



Linger

HERMAN®

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**“I feel a lot better since I ran out
of those pills you gave me.”**

Patients will thank you
and you *will* make a difference
on the ultimate impact
of deprescribing research

Thank you

Justin Turner, Director, Canadian Deprescribing Network

Camille Gagnon, Assistant Director, Canadian Deprescribing Network

Canadian Institutes of Health Research

Université de Montréal, Faculté de Pharmacie

All of you for launching and making USDeN a success!

Time for Discussion!



Canadian
Deprescribing
Network

